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PATENT APPLICATION
Serial No. 09/922,348

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In the Application of:

Borger et al.

Serial No. 09/922,348

Filed: August 3, 2001

) Examiner: Chankong, Dohm

) Group Art Unit: 2152

) Confirmation No.: 7283

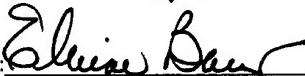
For: SYSTEMS, METHODS AND COMPUTER PROGRAM PRODUCTS FOR
INTEGRATING ADVERTISING WITHIN WEB CONTENT

Mail Stop Amendment
Commissioner for Patents
P. O. Box 1450
Alexandria, VA 22313-1450

CERTIFICATE OF FIRST CLASS MAIL

I hereby certify that this correspondence is being deposited with the United States Postal Service by first class mail in an envelope addressed to Commissioner for Patents, P. O. Box 1450, Alexandria, VA 22313-1450

Date of Deposit: February 13, 2006

Signature: 
Elaine Barnes

Dear Sir:

RESPONSE

In response to the Office Action of October 11, 2005, please consider the following remarks. The following claims, which have not been amended, are reproduced below solely for the convenience of the Examiner.